

June 9, 2006

Federal Trade Commission Office of the Secretary
 Room H-135 (Annex w)
 600 Pennsylvania Avenue NW
 Washington, DC 20580



Dear Sir or Madam:

I am writing this letter to express my concerns over the proposed Business Opportunity Rule 511993.

Firstly this proposal is incredibly invasive and would kill a successful American Business Model taught at major universities like Harvard. There are 13.6 million Americans who run their own businesses in direct sales.

I have been doing a business in direct sales for 13 years and have built a business from all the contacts I have made. I am still in contact with the very first people I spoke and did business with.

There needs to be a difference between Public Scammers and direct sales. Scammers do not build business as relationships with people. Public Scammers are out to scam people. Get the money and run.

Rulings are not for honest people they are for dishonest people. What to keep scammers from passing the same list out?

The proposed rule would contain burdensome business practices and create lots of legal problems.

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Disclosure of 10 prior purchases would mean times over. Many of my referrals are from doctors offices and patients of those offices. This would be a punishment to those wanting the products I represent. This seems like an over reaction for the amounts of possible purchase. Amounts of \$29 to several hundred depending on the size of their families (ALL REFUNDABLE).

This proposal would seem to add many more legal complications to daily tasks of doing business. They not zero in on the Scammers and the way they set up their businesses? Scammers are deceitful, dishonest unwilling to give refunds, unwilling, often unavailable to hear complaints.

I have more than 3 to 5 calls per new person depending on their interest and needs. I leave helpful materials to help inform the client of nutritional choices which whether they purchase or not has enhanced their lives and knowledge.

No where do consumers receive such personal attention and no where do consumers need to wait 7 days before purchasing something they want, especially after several meetings to clarify this understanding and needs.

The practice of waiting 7 days would be yet another punishment imposed on direct sales.

Another difference between Scammers and direct sales is education. In my business I am always involved with education updating information for my power point presentations I also take classes on listening how to run my business more effectively and how I can add to others.

Public Scammers do not care about others and really don't need to listen or add or bring value to others. They only have one agenda and that is to get money and exit as fast as possible with as little invested as possible. Most of my peers and myself run our business by the golden rule "Do unto others what you would have done to you." A good rule for all of us.

In direct sales there is a major investment of time, money, education to reinforce a business commitment and to build a business. Building a business is not something a Scammer cares about. Scammers invest little to get lots.

I hope my letter will change the direction of this proposal and that keeping Scammers, credit for business practices separate from direct sales.

Thank you for your attention,
Sincerely,